



BRIAN COHEN

Brian Cohen is the founder and President of IDiscover Consulting Group, a successful management consulting firm which provides strategic advice to clients on issues of business growth. He has over 20 years of professional and consulting experience. During his career, Brian has worked with organizations in numerous industries including technology, not-for-profit, healthcare, energy, banking, steel processing, waste management, and others.

Prior to forming IDiscover in 2004, Brian worked with a Houston-based market research firm where he co-founded a national study of university alumni attitudes and consulted with approximately 50 university alumni associations across the nation on alumni relationship building, strategic, and operational issues. He also advised a number of corporations and non-profits on strategic, operational, and customer satisfaction issues.

During this time, Brian also served as an independent advisor to a number of technology companies in Texas and in Silicon Valley providing strategy, business planning, merger and acquisition support, business development, and operational consulting.

Previously Brian was a Director/Manager with Arthur Andersen LLP. In this capacity he worked with Andersen's Global Corporate Finance practice providing strategic business and financial advice including asset sales, turnaround/restructuring, and bankruptcy advisory work. He served a diverse client base ranging from Japan's national oil company to US-based energy companies. As part of Andersen's Business Consulting practice, Brian was a founding member of the firm's Revenue Enhancement Competency Center - an internal "think tank" dedicated to the development of Andersen's worldwide revenue-side consulting practice. He also served as the competency center's first worldwide knowledge manager. Brian also advised a number of clients nationwide on revenue improvement, customer satisfaction, and process improvement issues.

Before Andersen, Brian was a systems and performance improvement consultant at Ernst & Young LLP. He began his career as a systems analyst with a multinational energy company.

Brian holds an MBA (with a concentration in Finance) from the Cox School of Business at Southern Methodist University and a BBA in Business Analysis and Research (specialization in Management Information Systems) from the Mays Business School at Texas A&M University.

Brian is also an active member of the technology community. He is active at the Houston Technology Center (www.HoustonTech.org) and of the Rice Alliance for Technology and Entrepreneurship at Rice University (www.alliance.rice.edu). In addition, he frequently judges competitions for MBA-level competitions hosted by the Center for New Ventures and Entrepreneurship at Texas A&M.

In the community, Brian serves as Vice President of the Board of Governors of The Center Serving Persons with Mental Retardation (www.TheCenterHouston.org) in Houston, Texas. He chairs the Board's Public Relations/Legislative Committee and is a member of the Board's Budget & Finance and Long Range Planning committees.